

## Supplying print ready PDFs

- Images and logos should be of a high enough resolution for conventional output. Colour and Greyscale images should be 300dpi plus. Bitmap logos should be 1000dpi plus.
- Colour images should be converted to CMYK.
- If a page has bleed the PDF should include this and have an even border all round. For example, an A4 page as PDF should be 230mm x 317mm giving 10mm outside of all trims. Include trims on PDF wherever possible so we know final size of job.
- Embed any Fonts with the PDF.
- Supply the pdf as one complete document, single pages in running order, not spreads or printer's pairs.

Recommended PDF set up in Distiller for output to Canon Digital is:

Press Quality

RGB = AdobeRGB

CMYK = ISOCoated v2

Relative Colorimetric and convert all colours to CMYK.

Recommended PDF set up for print output with InDesign is:

Acrobat 7.0 compatible

Downsample images to 300 pixels per inch with Zip compression

Do not downsample monochrome images

Crop marks and 3mm bleed to pages

Recommended PDF set up for print output with Quark is:

Don't use compression unless file is particularly large, then use

Automatic Zip/jpeg high with monochrome images on Zip.

Keep resolution as supplied

Crop marks and 3mm bleed to pages

If spot colours are used, output as CMYK and spot and check colours are correct.

If you are unsure of settings please call Nick at Longridge Print on 01892 664288